Chittoor Granite Processing Cluster

1	Name of the Cluster	Chittoor Granite Processing
2	Place	Chittoor
3	District	Chittoor
4	State	Andhra Pradesh
5	No of firms (by type)	200 Slab Cutting& Polishing Units (150 Micro and 50 Small)
6	No. of workers	2200
7	Turnover	Rs.1800 millions
8	Associations in cluster	1. Chittoor Granite Owners Association
9	Major products	1. Polished Black Granite blocks of various sizes
10	Specific and relevant technical institutions (R&D, Testing Lab accredited)	1. Nil
11	Major markets	Within country – AP, Karnataka, Tamilnadu
		Export – The product is exported to various European countries, Italy, USA and Australia
12	Major problems/prospects	➢ Lack of testing facilities for raw materials and finished products ➢ Narrow product mix and low value addition ➢ Improper waste disposal ➢ Total dependency on imports for diamond tips used in cutting ➢ Absence of waste minimization efforts ➢ Scarcity of skilled manpower ➢ Lack of quality control and quality checking ➢ Poor credit linkages ➢ Poor Marketing networks ➢ Lack of direct exports ➢ Lack of ancillary units.
13	Data source and updated on	Proposal for DSR by APITCO for DC-MSME (Mar 2010)