Guntur Power Loom Cluster

1	Name of the Cluster	Guntur Power Loom Cluster
2	Place	Chebrolu, Matur, Ganapavaram, Pericherla, Nalapadu, Basmarru, Inkollu, Narsarao pet, Sattanapalle and Pedanandipadu Blocks of the district
3	District	Guntur
4	State	Andhra Pradesh
5	No of firms (by type)	Spinning Mills: 75 Medium enterprises (with more than 12000 spindles) 20 Small Enterprises (with less than 12000 spindles) Ginning Units: Manual Ginning (Small): 750 Automated ginning (Medium): 20 Total: 865
6	No. of workers	19950 in Spinning Mills 46200 in Ginning Mills Total: 66150
7	Turnover	Rs. 50000 Million
8	Associations in cluster	1. AP Cotton Mills Association, Guntur
9	Major products	Cotton Yarn of various counts
10	Specific and relevant technical institutions (R&D, Testing Lab accredited)	Institute of Textile Technology, Guntur Textile Research Centre, Guntur
11	Major markets	Within country – AP, Gujarat, Maharashtra, Bengal
		Export – No visible direct exports observed in the cluster
12	Major problems/prospects	➢ High cost of energy ➢ Low level of automation in ginning units ➢ Absence of technical BDS providers ➢ Shortage of skilled manpower ➢ Lack of standard quality control measures ➢ High input costs ➢ Bank credit to units linked to macro market conditions of the sector and not on cluster performance ➢ Absence of value addition products like weaving and knitted units in the region ➢ Absence of direct exports and dependence on only western region national market ➢ Lack of common training centre facilities for skill upgradation ➢ Low level of enterprise social responsibility
13	Data source and updated on	Based on a Report for in principle approval of DSR prepared by APITCO under MSECDP (Year 2010)