Madanapally Bus Body Building Cluster

1	Name of the Cluster	Madanapally Bus Body Building
2	Place	Madanapally
3	District	Chittoor
4	State	Andhra Pradesh
5	No of firms (by type)	50 Principle and 192 Support firms (all are micro)
6	No. of workers	3000 direct and 2500 indirect
7	Turnover	Rs.113 millions
8	Associations in cluster	1. The Madanapalli Auto Nagar Association (Estd. In 1984).
9	Major products	1. Bus Body Building 2. Bus and Truck Repairs and maintenance
10	Specific and relevant technical institutions (R&D, Testing Lab accredited)	Nil
11	Major markets	Within country – AP Export – Not Applicable
12	Major problems/prospects	• Dependence on one or two customers coupled by lack of market information • Slowdown in infrastructure activities • Lack of marketing skills • Absenteeism of workforce • Low skill sets of the workers • Lack of requisite financial resources for entrepreneurs to adopt advance technologies
13	Data source and updated on	Proposal for DSR by APITCO for DC-MSME (Mar

		2010)