Narsaraopet General Engineering Cluster

1	Name of the Cluster	Narsaraopet General Engineering
2	Place	Narsaraopet
3	District	Guntur
4	State	Andhra Pradesh
5	No of firms (by type)	66 Micro Units
6	No. of workers	500
7	Turnover	Rs. 22.5 Million
8	Associations in cluster	Foundry Owners Welfare Association, Narasaraopet
9	Major products	• Fabricated iron grill, • Tractor trolley • Agriculture equipments. • Services such as dent painting, repairing • Servicing of vehicles
10	Specific and relevant technical institutions (R&D, Testing Lab accredited)	1. Central Institute of Tool Design
11	Major markets	Domestic- Local markets at Narsaraopet, Guntur and Vijayawada Export – No exports observed in the cluster
12	Major problems/prospects	❑ All the units in the cluster adopt less efficient manual to semi-mechanized process. ❑ Low machine tool application capability. ❑ Lack of awareness on use of automated machineries/tools and equipments, which are essential to ensure quality of product and cost effectiveness. ❑ Poor linkages with banks with specific reference to renovation/ modernization of units and for working capital requirements. ❑ Poor awareness on market development techniques. ❑ Lack of common approach in bulk raw material procurement.
13	Data source and updated on	Based on Report submitted to District Industries Centre by APITCO (Submitted in the Year 2010)