Srikakulam Rice Mill Cluster

1	Name of the Cluster	Srikakulam Rice Mill
2	Place	Within 20 Kms radius
3	District	Srikakulam
4	State	AP
5	No of firms (by type)	Micro Firms : 50 Small Firms: 90, Medium Firms : 10 Total : 150 (Trading Units)
6	No. of workers	8000
7	Turnover	Domestic Rs. 3000 million
8	Associations in cluster	1. Srikakulam District Rice Millers Association, Srikakulam
9	Major products	1. Fine Rice, Boiled Rice, Brokens,
10	Specific and relevant technical institutions (R&D, Testing Lab accredited)	1. Agricultural & Processed Foods Export Development Authority (APEDA) –Hyderabad 2. Central Food Technology Research Institute, Mysore
11	Major markets	Within country – Orissa and AP
		Export – No visible exports observed
12	Major problems/prospects	**Problems:** • Inadequate godown facilties leading damage of rice • Mainly trading business and no direct marketing • Poor polishing techniques • Poor linkages with Technical institutions • High post-harvest losses of 20% • Chequered value chain • Limited efforts on value addition
13	Data source and updated on	Based on District Website and e-literature