Rajahmundry Coir Cluster

1	Name of the Cluster	Rajahmundry Coir
2	Place	Spread in 63 Kms radius in Rajahmundry and surrounding regions
3	District	East Godavari
4	State	Andhra Pradesh
5	No of firms (by type)	556 Micro Enterprises
6	No. of workers	3284
7	Turnover	Rs. 275 Million
8	Associations in cluster	No active associations in Rajahmundry
9	Major products	Fine Fibre, Curled Fibre, 2-ply & 3-Ply yarn, Yarn Ropes, Matts, Pith Blocks, Mattresses
10	Specific and relevant technical institutions (R&D, Testing Lab accredited)	Coir Board, Rajahmundry
11	Major markets	Domestic: Hyderabad, Orissa, Bengal, Maharshtra
		Exports: No visible direct exports observed in the cluster
12	Major problems/prospects	➢ Obsolete technology in yarn winding, ➢ weak marketing effort/ linkages among artisans ➢ Higher cost of production ➢ lack of collective effort in input sourcing/ marketing ➢ Poor infra facilities
13	Data source and updated on	DSR and progress reports submitted to Coir Board by APITCO (Year : 2011)