Srikakulam Coir Cluster

1	Name of the Cluster	Srikakulam Coir
2	Place	Srikakulam
3	District	Srikakulam
4	State	Andhra Pradesh
5	No of firms (by type)	538 Micro Enterprises
6	No. of workers	7020
7	Turnover	Rs. 50 Million
8	Associations in cluster	Nil
9	Major products	Fibre, Yarn, Rope, Curled Fibre, Matress
10	Specific and relevant technical institutions (R&D, Testing Lab accredited)	Coir Board, Rajahmundry
11	Major markets	Domestic: Hyderabad, Orissa, Bengal, Maharshtra
		Exports: No visible direct exports observed in the cluster
12	Major problems/prospects	➢ Obsolete technology in yarn winding, ➢ weak marketing effort/ linkages among artisans ➢ Higher cost of production ➢ lack of collective effort in input sourcing/ marketing ➢ Poor infra facilities
13	Data source and updated on	DSR and progress reports submitted to Coir Board by APITCO (Year : 2011)