Palasa Cashew Processing Cluster

1	Name of the Cluster	Palasa Cashew Processing
2	Place	Palasa
3	District	Srikakulam
4	State	Andhra Pradesh
5	No of firms (by type)	87 Micro (Processing Firms) and 2 Small firms (Cashew Nut Shell Liquid Manufacturing Firms)
6	No. of workers	9000
7	Turnover	Rs.2550 millions
8	Associations in cluster	1. Palasa Cashew Manufacturers Association
9	Major products	1. Cashew Kernels
		2. Kernel Skin
		3. Cashew Nut Shell Liquid
10	Specific and relevant technical institutions (R&D, Testing Lab accredited)	1. State Horticulture Department
11	Major markets	Within country – AP, Orissa, Kerala
		Export – USA European Union markets
12	Major problems/prospects	• Predominance of drum roasting technology leading to high pollution levels and low yield • High degree of is-process wastage in the form of broken kernels due to traditional drum roasting and manual shelling process. • Non-adoption of good manufacturing practices or adherence to HACCP norms leading to poor price realization • Poor skill sets of workers in mechanized grading, sorting, cutting and peeling processes. • Lack of testing facility for quality control of raw material or kernels leading to poor price realization and limited market • No value addition of final products like salted cashew nuts, cashew crisps which are having good demand in European markets
13	Data source and updated on	DSR by APITCO for DC-MSME (June 2010)