# Madhepura Jaggery Cluster

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| 1 | Name of the Cluster | Madhepura Jaggery |
| 2 | Place | Madhepura |
| 3 | District | Madhepura |
| 4 | State | Bihar |
| 5 | No of firms (by type) | 221 |
| 6 | No. of workers | 3000 |
| 7 | Turnover | Rs. 100 million |
| 8 | Associations in cluster | There is no Association present in this cluster. |
| 9 | Major products | GUR |
| 10 | Specific and relevant technical institutions (R&D, Testing Lab accredited) | Sugar Cane Research Institute |
| 11 | Major markets | **Local Markets**<br>• Bihariganj,<br>• Singheshwar,<br>• Gulabbagh,<br>• Khagaria and<br>• Begusarai<br>**National Market**<br>• Bengal,<br>• Assam and<br>• Delhi |
| 12 | Major problems/prospects | • There is a need for improving the quality of sugarcane in major areas of the district.<br>• The cluster lacks associative behaviour among Gur manufacturers<br>• Poor Infrastructure<br>• For a smooth development of the cluster the Gur manufacturers require major support from financial institution and insurance companies.<br>• Use of traditional technology<br>• Cluster lacks market awareness<br>• No contact with the final consumer<br>• Intermediate product cane juice is raw material for distilleries and Ethanol mix Petrol |
| 13 | Data source and updated on | DSR by (EDII), Ahmedabad, Year 2001 |