Etikoppaka Wooden Toys Cluster

1	Name of the Cluster	Etikoppaka Wooden Toys
2	Place	Etikoppaka
3	District	Vishakhapatnam
4	State	Andhra Pradesh
5	No of firms (by type)	300 Micro Enterprises
6	No. of workers	800 artisans (active)
7	Turnover	15 0 Million
8	Associations in cluster	1. **Crafts Production Centre at Etikoppaka (Visakhapatnam Dist),** Hasthakalanilayam,, Etikoppaka - 531082
		2. Etikoppaka Mutually-Aided Cooperative Society.
9	Major products	Wooden carvings and artifacts, especially the toys, mythological figures and carvings that are created to resemble the shapes that were excavated at the sites of Mohenjodaro and Harappa.
10	Specific and relevant technical institutions (R&D, Testing Lab accredited)	Nil
11	Major markets	AP, Orissa, Mahasrhtra and Tamilnadu
		Exports to Gulf, France, Italy, Germany and the United States.
12	Major problems/prospects	• Obsolete Designs, • weak marketing effort/ linkages, • High cost of production • Lack of collective approach • Poor financial linkages • Seasonal availability of raw material • Lack of product diversification APITCO has already completed soft interventions under Special SGSY Scheme of MoRD (2005-2007) and hard interventions yet to be initiated
13	Data source and updated on	As per the End of the report and data of DC-Handicarfts (Year : 2010)