Ajas Namda Gabha Embroidery

1	Name of the Cluster	Ajas Namda Gabha Embroidery
2	Place	Ajas Namda Gabha
3	District	Bandipora
4	State	Jammu and Kashmir
5	No of firms (by type)	19
6	No. of workers	2600
7	Turnover	NA
8	Associations in cluster	
9	Major Products	• Furnishing Products Like Curtains, Showpieces • Hosiery Like Sweaters, Socks, Gloves, Jackets etc
10	Specific and relevant technical institutions (R&D, Testing Lab accredited)	
11	Major markets	• Domestic
12	Major problems/prospects	<u>Problems</u> • Non Availability of Wool and Yarn Bank in the J&k State • No Strong Financial linkage • No Export Market • Low Up gradation Technology • No Efforts of Marketing the Products Other than Govt Segments <u>Prospects</u> • Easy Availability of Local Raw Material • Well Established Marketing Linkage • Exposure to Local and Domestic Market • Friendly Govt Policies • No of State and Centeral Govt Schemes are Available for Financial Help to Artsians
13	Data source and updated on	DSR prepared by Harmukh Khadi Gram Udyog Sanasta, Jammu and Kashmir